

Your AI maturity profile

A decision-oriented premium report based on your answers, your industry and optional website signals.

SCORE

3.0/5

Overall rating across 8 dimensions.

MATURITY LEVEL

Experimenter

Initial foundations or AI experiments exist. The next step is to turn isolated initiatives into measurable pilots with ownership.

STRONGEST BASE

Processes

4/5 as the starting point.

Industry: Real estate services

Size: 51-200

Main bottleneck: Many manual emails, documents and recurring customer questions

ROI focus: Time savings and faster response times



AI MATURITY REPORT

Executive Summary

Initial foundations or AI experiments exist. The next step is to turn isolated initiatives into measurable pilots with ownership.

The most important lever is currently **Data & Infrastructure**. If this area is addressed properly, the chance increases that AI measurably saves time, improves quality or reduces throughput time.

Recommendation: start with a focused 90-day sprint and clear success measurement.

MANAGEMENT SNAPSHOT

- Overall score: 3.0 of 5.0 - maturity level Experimenter.
- Strongest foundation: Processes (4/5).
- Most critical bottleneck: Data & Infrastructure (2/5).
- Recommendation: a focused 90-day sprint instead of a broad tool rollout.

AI MATURITY REPORT

Assessment Methodology

The quick check is intentionally lean. In the report and workshop, the result is interpreted against a broader AI maturity model with ten core components.

01

Strategy & Vision

Goals, roadmap, priorities and alignment with business value.

02

Leadership & Governance

Responsibilities, decision structures and AI governance.

03

Data & Data Management

Availability, quality, integration, ownership and usage of data.

04

Technology & Infrastructure

Cloud, platforms, integrations, security and operating model.

05

Talent & Skills

AI skills, roles, enablement and competence development.

06

Processes & Operating Model

AI-ready processes, handovers, tools and continuous improvement.

07

Use Cases & Value Creation

Identification, prioritization and scaling of value-driving use cases.

08

Culture & Change

Readiness for change, collaboration, learning and experimentation.

09

Ethics, Risk & Compliance

Responsible use, risk management, security and regulatory fit.

10

Measurement & Value Realisation

KPIs, benefit tracking, ROI logic and continuous optimization.

AI MATURITY REPORT

Gap Analysis and Prioritization

The decisive question is not whether AI is interesting, but which gaps prevent measurable value and which initiatives should be addressed first.

1. Assess current maturity

Each relevant component is assessed from the perspective of business readiness, data readiness, process fit, risk and measurable value.

2. Define target state

The target state is not theoretical excellence, but the maturity level needed for the next realistic AI pilots.

3. Prioritize gaps

Gaps are sorted by business impact, urgency, implementation effort, risk and dependency on data or systems.

4. Translate into initiatives

The output is a Now, Next, Later roadmap with owners, success metrics, expected value and clear next decisions.

Priorities are derived from gap size, expected value, urgency and implementation effort.

AI MATURITY REPORT

Maturity Radar and Scores



Strategy	3/5
Organization	3/5
Data & Infrastructure	2/5
Technology & IT	3/5
Processes	4/5
Governance	2/5
Security	3/5
Use Cases	4/5

Interpretation: values from 1 to 2 show foundation gaps, 3 indicates pilot readiness, 4 to 5 indicates scaling potential.

1-2 Foundation

3 Pilot-ready

4-5 Scalable

AI MATURITY REPORT

Dimensions in Detail

3/5

Strategy

Without clear prioritization, AI activity often becomes tool testing rather than measurable business impact.

Recommendation: Define 3 to 5 measurable AI goals and score use cases by value, effort, data readiness and risk.

3/5

Organization

AI remains isolated if employees lack rules, examples and routines for checking results.

Recommendation: Start with compact enablement for management, departments and power users, including prompting, review and approval routines.

2/5

Data & Infrastructure

Unclear documents, distributed storage and weak permissions lead to inaccurate or risky AI output.

Recommendation: Create a data map for the most important documents, systems, owners and access classes.

3/5

Technology & IT

AI remains isolated if it cannot safely connect to CRM, ERP, DMS, email, telephony or core applications.

Recommendation: Check APIs, authentication, data flows and operating model before starting a productive pilot.

4/5

Processes

The strongest ROI often sits in recurring handovers, classifications and decisions rather than in a generic chatbot.

Recommendation: Document 2 to 3 bottleneck processes with volume, duration, error sources and decision points.

2/5

Governance

Without governance, shadow AI, unapproved tools and unclear responsibility emerge quickly.

Recommendation: Define tool approvals, data classes, roles, review duties and a simple AI Act risk check.

3/5

Security

RAG, chatbots and agents can leak sensitive information or be manipulated through malicious prompts.

Recommendation: Review prompt injection, permissions, logging, source requirements and human approval for critical actions.

4/5

Use Cases

Without a pipeline, budget flows into interesting demos instead of pilots with measurable impact.

Recommendation: Score use cases by savings potential, revenue impact, feasibility, data maturity and risk.

AI MATURITY REPORT

Top 3 Action Areas

PRIORITY 1

Structure data foundations and permissions

Why it matters: Unclear documents, distributed storage and weak permissions lead to inaccurate or risky AI output.

Concrete next step: Create a data map for the most important documents, systems, owners and access classes.

IMPACT **high**

EFFORT **2-4 weeks**

PRIORITY 2

Establish AI rules and approvals

Why it matters: Without governance, shadow AI, unapproved tools and unclear responsibility emerge quickly.

Concrete next step: Define tool approvals, data classes, roles, review duties and a simple AI Act risk check.

IMPACT **medium-high**

EFFORT **4-8 weeks**

PRIORITY 3

Sharpen AI goals and prioritization

Why it matters: Without clear prioritization, AI activity often becomes tool testing rather than measurable business impact.

Concrete next step: Define 3 to 5 measurable AI goals and score use cases by value, effort, data readiness and risk.

IMPACT **medium**

EFFORT **4-8 weeks**

AI MATURITY REPORT

Suitable AI Use Cases

Based on industry, bottleneck, systems and maturity level, the following first starting points emerge:

USE CASE 1**Listing and lead copilot**

Suitable as a first pilot if data access, process volume and business ownership can be clarified within 90 days.

USE CASE 2**Document AI for lease and property files**

Suitable as a first pilot if data access, process volume and business ownership can be clarified within 90 days.

USE CASE 3**Neighborhood and location report**

Suitable as a first pilot if data access, process volume and business ownership can be clarified within 90 days.

User-provided pilot idea: Prioritize email triage, knowledge AI and document extraction for property files.

Before implementation, these use cases should be evaluated by volume, data access, risk and economic value.

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90-Day Roadmap

Phase 1
Week 1-2

Prioritize use cases, check data sources, define owners and success criteria.

Phase 2
Week 3-6

Build a prototype with real data, run user tests, measure risks and quality.

Phase 3
Week 7-12

Prepare integration, governance, training and rollout decision.

The goal is not a perfect platform, but reliable proof of which AI lever actually works in daily operations.

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Website and Context Signals

The website <https://www.example-real-estate.com> was analyzed as additional context.

The website suggests an inquiry- and document-driven service model. Suitable first AI levers include email triage, property files, listing and document processes, and internal knowledge search.

Real estate services

Inquiry and document-driven processes

Regional service business

Contact forms available

AI MATURITY REPORT

Systems, Pilot Idea and ROI

System landscape

Microsoft 365, CRM, DMS, Telephony

Desired pilot

Prioritize email triage, knowledge AI and document extraction for property files.

ROI focus

Time savings and faster response times

90-day success signal

30 percent less manual handling time in one focused process within 90 days.

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Governance, Security and ROI

Before productive use, tool approvals, data classes, roles, logging, source requirements and human approvals should be defined.

ROI should not only be seen as cost reduction. Relevant metrics include processing time, error rate, response time, conversion rate, documentation quality and employee relief.

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Next Step

The most useful next step is a short potential and prioritization workshop. The top 3 levers are checked, a pilot is selected and a realistic implementation package is defined.

Booking: <https://cal.eu/consultingai>

Note: This report is an automated, non-binding initial assessment based on your self-disclosure and optional website signals. It does not replace formal business consulting. No liability or warranty is assumed for accuracy, economic results or strategic decisions.